



2012

june 14
glendale

june 15
san francisco & webcast

FRAUD IN AUDIT, ACCOUNTING AND TAX

CONFERENCE



**CaICPA EDUCATION
FOUNDATION**

HIGHLIGHTS

- Tricks and trends in financial fraud
- Securing electronic information in a hostile world
- Strategic fraud management: advising clients on reducing fraud and managing fraud audit risk
- Tax fraud in financial statements
- Critical investigative interviewing skills for CPAs
- Lessons for practitioners: stories from the trenches

FRAUD IN AUDIT, ACCOUNTING AND TAX CONFERENCE

JUNE 14 • GLENDALE | JUNE 15 • SAN FRANCISCO & WEBCAST

As a CPA in public practice or industry, you need to be aware of your role and responsibility with respect to fraud detection, investigation and prevention. What's your professional responsibility? What are the consequences of fraud? How will your practice be affected? What are the procedures you need to follow if you suspect fraud? Experts will discuss financial fraud trends, best practices in the detection and defense of fraud, how to properly evaluate data security and much more.

Lunch is provided for all attendees.

DESIGNED FOR

CPAs, attorneys, finance directors, controllers, auditors, accounting managers and accounting professionals.

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CREDIT INFORMATION

CPE: 8.0 Hours

MCLE: 6.5 Hours

A&A: 8.0 Hours

FR: 8.0 Hours

Level: Update

Prerequisites: None

FRAUD IN AUDIT, ACCOUNTING AND TAX CONFERENCE

8:30 A.M.

WELCOME AND INTRODUCTIONS

Barbara J. Gottlieb, CPA/CFF, CFE
Conference Co-Chair

*Laffer & Gottlieb,
Certified Public Accountants
Beverly Hills*

Jennifer E. Ziegler, CPA, CFE, CFF
Conference Co-Chair

*Hemming Morse LLP
Los Angeles*

8:35 A.M.

TRICKS AND TRENDS IN FINANCIAL FRAUD

- Recent cases and developments relating to financial fraud
- Identification and reporting of fraudulent activity
- Protecting and preserving evidence

Steven J. Katzman, Esq.

*Beinert, Miller & Katzman PLC
San Clemente*

9:35 A.M.

SECURING ELECTRONIC INFORMATION IN A HOSTILE WORLD

- Fundamentals of data security
- Safeguarding critical systems and data
- Top threats and countermeasures
- Impact of mobile devices and cloud computing on IT security
- Securing testing and certifications standards

**David M. Cieslak,
CPA, CITP, CGMA, GSEC**

*Arxis Technology, Inc.
Simi Valley*

10:35 A.M.—Break

10:45 A.M.

STRATEGIC FRAUD MANAGEMENT: ADVISING CLIENTS ON REDUCING FRAUD AND MANAGING FRAUD AUDIT RISK

- Business impact of fraud, corruption and waste
- Leakage vs. liability fraud
- 10 step action plan to convert fraud from cost to profit center
- Integrating fraud risk into audit planning
- Designing effective audit procedures
- Avoiding the “check box” fraud audit approach

Jonny J. Frank, JD, LLM

*StoneTurn Group
New York, NY*

Gary L. Krausz, CPA

*Gursey I Schneider LLP
Los Angeles*

12:00 P.M.—Lunch (provided)

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1:00 P.M.

TAX FRAUD IN FINANCIAL STATEMENTS

- Detecting fraud in different methods of accounting
 - *Accruals*
 - *LIFO*
 - *FIFO*
 - *Costs*
 - *Markets*
 - *Other tools*
- Identifying inventory schemes and misstatements
- Detecting discrepancies in financial statements with IRS information returns
- Recognizing deceptive offshore transactions

Conrad M. Davis, CPA, CFF, CFE

*Crowe Horwath LLP
Sacramento*

Richard Speier, Jr., EA

*Richard Speier & Associates
Claremont*

Steven Toscher, Esq.

*Hochman Salkin Rettig Toscher &
Perez, P.C.
Beverly Hills*

2:15 P.M.—Break

2:25 P.M.

CRITICAL INVESTIGATIVE INTERVIEWING SKILLS FOR CPAS

- Getting started
- Active listening
- Lie to me/detecting deception
- Putting it all together

**Keith Slotter, CPA, CFF, CFE,
CGMA**

*Stroz Friedberg
Washington, DC*

3:30 P.M.

LESSONS FOR PRACTITIONERS: STORIES FROM THE TRENCHES

- Audit failures
- Regulatory actions
- Case studies

Marshall A. Oldman, Esq.

*Oldman, Cooley, Sallus, Gold,
Birnberg & Coleman, LLP
Encino*

4:30 P.M.—Adjourn

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Note: Topics and speakers are subject to change. For up-to-date information, please go to www.educationfoundation.org



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